chef's planet

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Mission The Chef's Planet® mission is to enhance our customers' lives by making cooking easier and more enjoyable. Our tagline 'Zest for Life™' illustrates our desire for customers to use our kitchenware products to help them find more joy and more time for whatever it is they enjoy in life—including cooking!

Location

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Profile Chef's Planet is a rapidly growing company in the kitchenware industry. Our company was founded to develop innovative kitchenware products that solve problems cooks face every day in the kitchen. Chef's Planet has quickly become one of the kitchenware industry's rising stars and has gained a reputation and national recognition for original and practical products.

Products Chef's Planet has a full line of products including nonstick Bakeliners and Ovenliners, food preparation tools, and other products like all natural hand soaps and wood crème. For a review of our entire product line please visit www.chefsplanet.com. A few of our flagship products include:

PrepTaxi® Food Scoop - The PrepTaxi Food Scoop fills an important role in food preparation—getting your diced meats, chopped veggies and grated cheese from the chopping block to a pan or bowl. Just scoop and transfer.

Simply Mash – Potato Masher - Stop pounding. That's the idea behind the Simply Mash Potato Masher. The ingenious design uses your palm rotating in circles to mash potatoes. It's faster and easier than conventional mashers (50% faster) and creates deliciously soft and fluffy potatoes.

Nonstick Ovenliners - While you cook, they collect; shielding the bottom of your oven from splatters, spills and overall mess. Never clean the bottom of your oven again! Made for standard size ovens and toaster ovens too.

Nonstick Grill & BBQ Mat - A nonstick mat you place on your grill that prevents food from falling through the cracks. Place delicate foods (fish, veggies, shrimp) on the mesh mat. They'll cook to juicy perfection and your food won't stick.

100% All Natural Hand Soap - These foaming soaps are 100% all natural. The liquid formula creates luxuriously rich foam that cleans and lathers hands in pure scented oils—zero chemicals and preservatives. These soaps are 100% all natural, they are naturally moisturizing and the fragrances are light, perfect and are also 100% all natural.

Nonstick Bakeliners - Placed in the bottom of baking pans, enables baked goods and confectionary items to slide off with ease and clean-up is a cinch.

Glass Cruets - Where design leads and functionality follows. Made for dish soap dispensing, drizzling olive oils and vinegars or pouring oils while cooking; these beautifully designed cruets will enhance any kitchen.

Customers Chef's Planet has over 3,000 customers throughout the United States, and is now expanding globally. Our customers include: national retailers, catalogs, specialty gourmet retailers, hardware stores, grocery stores, cooking schools and e-commerce retailers.